

OVOV website - How the draft vision was developed

The draft vision was developed from direct feedback from residents through the following processes:

- ‘Tell us what you want’ **survey** – 1181 responses
- **Community engagement** activities – 40 events, over 700 school students and 300 plus other residents directly involved
- **Analysis and summary** of existing visions and plans – 14 iwi/hapu plans, 12 community plans, 7 public sector, and other agencies
- “Look who’s talking” **interviews** in the Northern News with 68 community leaders

Survey

The survey captured the views of nearly 2000 residents. Most - nearly 60% - had been born in the Far North (31%) or in Northland (29%), 29% elsewhere in New Zealand and 12% overseas. Over 40% had lived in the Far North for over 20 years.

Values

The **five top values** clearly chosen by respondents were:

1. Family/whanau
2. Caring for, respecting one another
3. Care, protection of environment
4. Equality, justice, fairness
5. Working together, unity of purpose

Survey - Top Issues/Themes

Far North in 2050

	Like or Keep	Dislike or Change	Hope for Future
Environment	<p>Access to Coast and Bush</p> <p>Warm Climate</p> <p>Natural</p> <p>Fishing / Boating</p>	<p>Pollution</p> <p>Exploitation</p> <p>Lack of Care</p> <p>Rubbish</p>	<p>Clean, protected, Sustainable</p> <p>Development</p> <p>Not Crowded</p>
Social	<p>Caring, friendly people</p> <p>Born here / close to Whanau</p> <p>Good to raise Children</p>	<p>Drugs /Alcohol</p> <p>Violence</p> <p>Negative Attitudes</p> <p>Poor access / Lack Services</p>	<p>Thriving, engaged communities</p> <p>Safe</p>
Economic	<p>Local Tourism - not casinos</p>	<p>Unemployment</p> <p>Lack of opportunity</p> <p>Shopping - limited choice</p> <p>Infrastructure</p> <p>Housing - supply and quality</p> <p>Prices</p> <p>Lack of Government Investment</p> <p>East / West unequal</p>	<p>Employment</p> <p>Opportunities</p> <p>Education / training</p> <p>Investment in Infrastructure</p>
Cultural Lifestyle	<p>Turangawaewae</p> <p>Rich Maori Culture and Connections</p> <p>Relaxed Pace</p> <p>Outdoor</p>	<p>Maori Representation</p> <p>Accountability</p>	<p>Iwi Engagement Partnership Maori</p> <p>Culture Respected</p> <p>Cultural Tourism</p>

Overall/Collective Response

When the survey results, feedback from community events and existing visions and plans were put together, the overall/collective top aspirations/hopes for the Far North in 2050 were (in no particular order of priority):

Environment	* Beautiful, clean, unspoiled, natural, protected/nurtured, accessible
Social	* Connected, safe, caring, peaceful, prosperous, equal, youth reaching potential
Economic	* Employment, opportunity, choice, control , sustainable growth, infrastructure
Cultural	* Respectful, tolerant, learning, partnership with Iwi, rich history, heritage